



OHIO BIRD
CONSERVATION
INITIATIVE

**Outreach and Education Committee
Meeting Minutes
October 30, 2014**

Objective

To discuss scheduling the webinar series for the upcoming year and the development of resources for working with kids on conservation projects

Attendees

Darlene Sillick (Chair), Amanda Duren (OBCI), Lisa Brohl (Lake Erie Islands Chapter, Black Swamp Conservancy), Kim High (MetroParks of the Toledo Area)

1. “Lunch with the Birds” Webinar Series
 - a. **Please help add new ideas to our webinar spreadsheet** (topic ideas tab):
<https://docs.google.com/spreadsheets/d/1Up6jzGyVag6XHNoDtohHsy9Ls6RAUZF8cv-uaQXu5ow/edit?usp=sharing>
 - b. We would like **each committee member to organize one webinar per year**.
Organizing a webinar includes:
 - i. Selecting a topic from our list
 - ii. Finding and scheduling a presenter on that topic
 - iii. Sending the webinar description to Amanda
 - iv. Gathering additional resources on the webinar topic to be posted to OBCI’s site.

You will not need to host (or even attend) the webinar or help with any of the technical aspects of setting up the webinar.

To select your topic and enter the month and speaker for your webinar, please visit our webinar spreadsheet (Webinar Calendar tab):

<https://docs.google.com/spreadsheets/d/1Up6jzGyVag6XHNoDtohHsy9Ls6RAUZF8cv-uaQXu5ow/edit?usp=sharing>

2. Involving Youth and Individuals with Disabilities in Conservation Projects
 - a. We would like to develop resources for those seeking to involve youth and individuals with disabilities in conservation projects. These resources would be posted online at the OBCI website. Ideally, we’d like these resources to not only

include project ideas, but be a guide with tools for project planning and volunteer management. If this interests you, **please send Amanda ideas** on the following:

- i. Website development: What resources should be on the site?
- ii. Project ideas: How have you involved these audiences in conservation?

3. OBCI Facebook page

- a. If you haven't already **please "like" us on facebook** and invite your friends to like us too! (<https://www.facebook.com/OhioBirdConservationInitiative>)
- b. OBCI has recently had a surge of new "likes" and we'd like to capitalize on this with new, engaging content. We need help with content for posts. **Please send ideas to Amanda** for the following:
 - i. Bird trivia questions
 - ii. Bird or nature photos that you are willing to share with photo credits
 - iii. "Fun facts" about birds
 - iv. Anything else creative you can think of!

4. Other Project Ideas

- a. Tours of natural history museums throughout the state set up through OBCI (perhaps for a fee)

5. Next Steps

- a. Visit our webinar spreadsheet (<https://docs.google.com/spreadsheets/d/1Up6jzGyVag6XHNoDtohHsy9Ls6RAUZF8cv-uaQXu5ow/edit?usp=sharing>)
 - i. Enter ideas for new webinar topics (Topic Ideas tab)
 - ii. Select a topic that you will organize this year (Topic Ideas tab)
 - iii. Select a month and enter the speaker for your topic on the Webinar Calendar tab
- b. Send ideas for working with youth and individuals with disabilities on conservation projects (see above)
- c. Help with the OBCI Facebook page
 - i. Like us! Invite your friends!
 - ii. Send Amanda content and ideas for posts